

# Practical Information

- Training courses devised by teachers specifically to suit your requirements
- Pace and duration adapted to your needs
- On-site or at your premises
- All levels (A1 to C2)
- All year round
- A minimum of 4 students to open a group class

French courses for Business is for companies or professionals who want to gain business communication skills and be operational in French within their field.



## Why learning French?

French is the 3rd most requested language on the American labor market.

Nearly 22K job offers published in the USA were looking for candidates proficient in French.

France is ranked as the 3rd foreign employer in Texas, and French companies created over 64,000 jobs in Texas in 2020.

## Contact us

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 **[www.alliancehouston.org](http://www.alliancehouston.org)**

# Business French Program 2024

[www.alliancehouston.org](http://www.alliancehouston.org)

*Develop your team's  
professional  
communication skills in  
French.*

# Customised Courses for Businesses

## Objectives

If your team spoke better French and had a better understanding of French culture and behaviour, would that enhance your business performance?

Are you considering expanding your business internationally?

Our customised training courses can benefit your company by helping to boost your team's professional performance.

## Benefits

All aspects of this program are specifically designed to fit your needs, including pace, timescale, professional and cultural objectives. Learn to communicate in French in an international and professional context.

## Program overview

- **Oral communication**

Learn to speak in public in a work context : introducing yourself and your company, ask questions, explaining a project, chairing a meeting, communicating in French with colleagues and clients, taking part in conference calls or telephone conversations.

- **Written communication**

Write a short text, communicate by email and text messages, fill in a document

- **Enlarge business French vocabulary**

Learn specific words or expressions that can be used in specialised areas of expertise such as international relations, business, marketing, sustainable development, law, medicine, biology, chemistry, industry, digital technology, banking and finance, tourism, luxury goods and design, among others.

## Details & Pricing

Ask for an official placement test.  
Discussion with teacher before starting classes

### 10h package of individual lessons

**\$850 (for 1 student)**

**\$750 (for 2 students)**

**\$650 (for 3 students)**

### 10h package of group lessons (a minimum of 4 students)

**Contact us for price**

### Annual group lessons

**Contact us for price**

*Hours of individual lessons must be used within 2 months*

## Certification

Train your team for the certification DELF & DALF Levels A1 to C2



*DELF: Diplôme d'Etudes en Langue Française  
DALF : Diplôme Approfondi de Langue Française*

Contact us at [executive.director@alliancehouston.org](mailto:executive.director@alliancehouston.org) with any questions.



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